

Search Engine Optimization Plans

Startup Plans	Basic	Standard	Premium
Keyword research	✓ BASIC	✓ ADVANCED	✓ ADVANCED
Web site statistics	✓	✓	✓
Next Steps report	✓	✓	✓
Keyword Ranking report	✓	✓	✓
Ensure site is in search engines	✓	✓	✓
Claim & optimize local listings	✓	✓	✓
On site optimization	✓ BASIC	✓ BASIC PLUS	✓ COMPLETE
Backlink Builder		✓ STANDARD	✓ PREMIUM
Price*	\$200	\$500	\$750

Monthly Plans	Basic	Standard	Premium
Keyword Ranking report	✓	✓	✓
Next Steps report	✓	✓	✓
On site optimization		✓	✓
Backlink Builder			✓ PREMIUM
Add new content			✓
Social Networking (where applicable)			✓
Pay as you go price*	\$30	\$120	\$350
Subscription price* (3 month minimum)	\$25 save 12%	\$100 save 17%	\$280 save 20%

Search Engine Marketing Plans

(Pay Per Click Advertising)

Startup Plan	Monthly Plan
Keyword research	Account Fine Tuning
Web site statistics	Next Steps report
Account Setup	Pay as you go price Per Account
Account Fine Tuning	\$50+10% of ppc budget (\$40+10%**)
Next Steps report	Subscription price Per Account (3 month minimum)
Price Per Account	\$45+10% of ppc budget (\$30+10%**) save 10%
\$125 \$90**	

*Pricing assumes a website is not hundreds (or thousands) of hard coded pages. For larger hard coded sites please contact us for a quote.

**Add on price. Get this price when you add PPC Advertising to either our Basic, Standard or Premium plan or when you open multiple PPC accounts (i.e. Google and Yahoo).